



CAMBRIDGE INTERNATIONAL COLLEGE

THE BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT

Professional Study & Training for Successful Careers

International HQ: Attique House, Route de Quennevais, St Brelade, Jersey JE3 8FP, Britain.

+ 44 1534 485485

@learn@cambridgetraining.com

cambridgecollege.co.uk

CIC News Bulletin

(issued in December 2024)

A message from the College Principal and Vice Principal



“2024 was an extremely busy year! We introduced 2 new Diploma Programs on **Digital Marketing**, and **Journalism & Media**, and we are launching a new Diploma on **Audit & Assurance** - see details inside. **New Specialisations** for Honours, Baccalaureate and EBA Programmes in **Oil & Gas Management**, **Shipping & Transport**, **Security**, and more, have also been added as we keep up with the widening and exciting needs of our Members worldwide. Our Staff have been busy helping thousands of people enrol, and to graduate! Whether you read this Bulletin before or after the Christmas & New Year period we hope you stay safe, successful, and invest in your futures.”

Recent Successful Graduates from Cote D'Ivoire (Ivory Coast)



Ouizan Bi Sei International Relations & Politics

‘I am grateful to CIC for the opportunity it gave me to study international programmes. And today I am a PhD student in international relations.’



Coulibaly Joel Marketing Strategy

‘I now have a good job and a very lucrative position because of my CIC study and the practical Program with its well-designed content and straightforward method of studying.’



Carine Assoumou Business Finance & Investment

‘CIC is an International College that gives global recognition to members. I received promotion at the World Bank with an excellent salary with my CIC Diploma.’



Tanoh Marshall Health & Safety in the Workplace

‘I really thank CIC for assisting me in my Diploma studies. This knowledge and understanding helped me organise my work and be professional.’

These Graduates are pictured with Mr Aka Bosson Noel of ABN Consulting, CIC's Affiliate in Cote D'Ivoire

Professional Study & Training
for Successful Careers worldwide



Founded in 1935

Cambridge International College is 90 years old in 2025!

- ★ The College was founded in 1935 by Dr Joseph Lee, the Uncle of CIC's Principal.
- ★ The College is registered in Jersey, Britain, and is authorised by an **Act of the Royal Court** to operate as a College, to provide examinations, and to grant diplomas & certificates to students.
- ★ The College's accreditation is recognised and acknowledged by the Government.
- ★ The College is accredited, its programs are endorsed and approved, it is quality assured and meets high standards for the provision of study and training worldwide.

Look out in 2025 for details of celebrations, special offers and more.

A Letter of Gratitude and Inspiration



"I am hugely grateful. Your guidance and constant encouragement gave me confidence to pursue further education and achieve professional growth. I am proud to have completed my **Diploma in Health & Safety in the Workplace**.

The knowledge I gained proved invaluable, particularly during the peak of the COVID-19 pandemic. The skills and insights from the course enabled me to serve my community effectively and address health challenges with confidence and preparedness. I am truly appreciative of all you have done and continue to do to help me succeed, and your belief in my potential.

With warmest regards,

Robert Qalolilio

Taro Biomedical Lab" - **Solomon Islands**

Isaac Asante Asare: Ghana Success Story



Congratulations to Dr Asare, who has gained the **CIC EDDBA** and the **UA Doctorate degree**. These awards follow on from his CIC Business Diploma, his Bachelor degree in Accounting, and his Master degree in Human Resource.

Isaac's Educational Supervisor wrote:

*"I am happy to let you know that Isaac Asante Asare who recently gain his EDDBA from CIC and Doctorate from UA, has been recognised by the Ghana Police Service as Doctor - Dr. The Service has directed that he should be called **Dr. Chief Inspector Isaac Asante Asare.**"*

The CIC EDDBA & UA Doctorate Programme is open to holders of a CIC EMBA or a Master degree.

Nathan Mairife from Papua New Guinea



Nathan was enrolled through one of CIC's Affiliates, CBM Inc, whose Director wrote: *"One of our very own, Nathan Mairife, has done us proud by scoring highly in his Exam as offered by our Affiliate Cambridge International College, Britain. Well done Nathan, keep it up."*

Our congratulations to Nathan, who is pictured with his **Diploma in Sales Management & Marketing**, achieved with a grade of Merit.

Stephen Chifunda, Zambia: New Career



"This photo shows me with my new employer CTSTI, sourcing Personal Protective Equipment for our mines in Zambia. I'm leading two teams and it's rewarding to see them benefit from strategic stores management. I'm grateful for the knowledge and Stores Management & Stock Control Diploma I gained from Cambridge

International College. It enabled me to excel in my role and make a positive impact. I'm proud of my accomplishments. Best regards, Stephen Chifunda"

Fridah Mwendwa Nkonge from Kenya



"I am thrilled my CIC Honours Diploma led to a rapid promotion to an executive role abroad. I'm grateful for the exceptional support and resources from CIC, which were pivotal in my career growth. I'm now very excited to further my development by pursuing an EMBA with CIC."

Mohamed Nabil, Egypt: New Skills



"I am most happy to say that Cambridge International College significantly boosted my career prospects. The comprehensive HR Management Diploma provided me with the skills and confidence to excel in my field. I highly recommend CIC to anyone looking to advance their education and career."

Successful Members from Hong Kong



This group of successful Members are pictured with Mr Catman Chung of HKH Centre, a CIC Affiliate, and their CIC certificates - congratulations to all of them!

HEALTH & SAFETY IN THE WORKPLACE CIC Members in Eswatini (Swaziland)



From Global University College, a CIC Affiliate in Eswatini: A Journey into Health and Safety: CIC Students at Global University College Embrace Learning in Manzini

GUC students gathered for a course in Health & Safety Management to equip them with essential skills for the real world. The course attracted participants with diverse backgrounds and aspirations. The instructor emphasized: "Safety is not just a checklist; it's a culture."

The curriculum is designed to be hands-on and engaging, combining theoretical knowledge with practical applications. Over the next weeks and months, the students studied various modules, learning about risk assessment, emergency procedures, and the importance of creating safe working environments. Some met after classes, sharing insights, discussing how health and safety principles applied to engineering, healthcare, and even community initiatives.

The students successfully completed the course, and, inspired by their experiences, envisioned careers where they could make a tangible difference in their communities. They have not only learned about managing health and safety, they are ready to take on the challenges of fostering safer environments for all. Their journey was not just about education; it was about creating change within their communities, one safety measure at a time."

CIC, HELP Dadaab, and Angel Welfare & Education Trust

For 10 years, CIC and UK registered charity HELP Dadaab, and recently AWET, have helped sponsor more than 1,200 refugees and local citizens living in and around the Dadaab refugee camps of Eastern Kenya, to study various CIC Diploma Programs.



Above are some of the sponsored students of the '2024 intake', after receiving their CIC Diploma Program Study Materials.



Above are some of the '2023 intake', sitting Exams in Dadaab in October 2024, at one of the Exam venues in the area.



Above are some of the '2022 intake' who sat Exams in October 2023, ready to open their Diploma envelopes, in January 2024.

HELP Dadaab's Board of Trustees explain: "HELP Dadaab enrolls and funds selected applicants from Dadaab, Fafi, Nairobi, Garissa and Kakuma on Diploma courses designed to teach new skills and provide knowledge and confidence. The CIC Diploma is internationally recognized and once completed, assists students in securing jobs or further study and most importantly allows the students to break the cycle of poverty and dependence."



CAMBRIDGE INTERNATIONAL COLLEGE

THE BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT

Professional Study & Training for Successful Careers

International HQ: Attique House, Route de Quennevais, St Brelade, Jersey JE3 8FP, Britain.

+ 44 1534 485485

learn@cambridgetraining.com

cambridgecollege.co.uk

Special 20% Fee Reduction Enrolment Form

for CIC's new 2024/2025 Diplomas on:

- Journalism, Mass Media & Professional Writing
- Digital & Online Marketing
- Audit & Assurance



Please enrol me for the Diploma(s) ticked at the Specially Reduced Fee of **GB£160 or US\$320** (the reduced Fee for each Diploma)

I enclose herewith the sum of: GB£160 or US\$320 for the Diploma(s) ticked

Fee payment is made by: Western Union Quick Pay; Bank Transfer; Bank Draft/IMO; Currency Notes; PayPal; Credit/Debit Card; Dahabshill Transfer; Other:

MY FULL NAME:

(**exactly** as you want it on your Diploma)

MY FULL ADDRESS:

(the **full** and **exact** address for delivery of your Study Materials including town, region, country and post code if there is one)

Email:

Nationality:

Telephone:

Age:

Have you studied the subject before?:

Practical experience of the subject(s), if any:

Present employment/post held, if employed:

Special needs, if any:

I agree to CIC's standard Terms and Conditions of Enrolment/Registration.

Signed:

Date:

Program/Syllabus content for the Diplomas on:

Journalism, Media & Writing

1. The Media and Journalism
2. Journalists and Reporting
3. Communicating
4. Mass Media & Communication
5. Journalistic Skills and Abilities
6. Journalistic Writing
7. Legal Matters for Journalists
8. Narrative and Story Writing
9. Creative Writing
10. Characterization and Dialogue
11. Narrative, Settings, Themes
12. Writing for Broadcast Media

Digital & Online Marketing

1. Benefits of Digital Marketing
2. Principles of Marketing
3. Digital Marketing Channels
4. Market Segmentation & Data
5. Social Media Marketing
6. Viral Marketing
7. Search Engine Optimization
8. Keywords & Keyword Research
9. Website Design
10. Website Content
11. Content Marketing
12. Outcome & Influencer Marketing

Audit & Assurance

1. The Purpose of Audits & Auditing
2. Auditors, What They Aim To Do
3. Corporate Governance, Directors
4. The Legal Framework, Duties
5. Audit Planning, Processes, Risk
6. Internal Controls & Activities
7. Audits Of Financial Systems
8. Auditing Accounting Systems
9. Audit Evidence
10. Verifying Assets & Liabilities
11. Audit Completion & Reporting
12. Compliance, Audit Issues

If you would like more details of these Programs, visit CIC's website: www.cambridgecollege.co.uk